

February 1, 2012

Dear Parents,

I hope you and your children are enjoying this year's Catholic Schools Week!

Last week the yearbook staff introduced you to Treering.com the online yearbook service that we are using to create this year's book. I wanted to give you all a couple of answers to some frequently asked questions and keep you updated on some deadlines.

FAQ:

1. Will the yearbook be a hardcopy or just online?

The yearbook is printed in a hardcopy just as it has been in past years. Treering is the online service we are using to develop the book. Treering has a feature where the families in the school can upload their own photos from throughout the year for use in the yearbook or on the customs pages for their own children.

2. What are the custom pages and are they an extra cost?

At no extra cost, each student is provided with 2 pages that can be customized to reflect that student's year here at St. Mary's. For example: John and Samantha are brother and sister. John is in 5th grade and Samantha is in 1st. John and Samantha's parents will create a 2 custom pages online at Treering.com for John's yearbook and 2 customs pages online at Treering.com for Samantha's yearbook. Their yearbooks will be specially printed with their personal custom pages inside.

3. Can I opt out of the custom pages?

You have the option of opting out the custom pages. In the place where the custom pages would appear in the yearbook alternate pages created by the yearbook staff in their place.

4. How much is the yearbook?

The cost of the yearbook is \$19.99 each.

5. Do I have to wait to purchase my yearbook and do I send the money to school?

You do not need to wait for a specific time to purchase your yearbooks. You can purchase them at anytime at Treering.com. Money should not be sent to school for the yearbook, everything is automated online at Treering.com.

6. When do the custom pages have to be completed?

All custom pages must be completed by April 20, 2012 in order to be printed in the yearbook.

Also please continue to upload pictures you have taken during Catholic School's Week and at other school events earlier in the year to Treering.com so the yearbook staff has a variety of pictures to choose from for use in the yearbook. If you have any questions or concerns please do not hesitate to call or email me: 856-692-8537, tsawyer@smrschool.org.

Thank you and God Bless,

Mrs. Tarah Sawyer