

Phone: (856) 692-8537

Fax: (856) 692-5034

**St. Mary's School**  
735 UNION ROAD  
VINELAND, NEW JERSEY 08360-9552

January 11, 2012

Dear Friends of St. Mary's School,

Attached is an opportunity for you to advertise your business and to sponsor this year's Catholic School's Week ad in the Daily Journal. For a minimal cost you can receive prominent exposure for your company and for St. Mary's School. Each year you and other local business have graciously helped us to receive this great coverage in the paper.

We are asking again for advertisers to place an ad for the two issues: Thursday, January 26<sup>th</sup> and Wednesday, February 1<sup>st</sup>. Space Deadline is Tuesday, January 24<sup>th</sup>. Size, details, costs and deadlines are attached for your review.

I appreciate your consideration. Branko Najdanovic from the Daily Journal may speak to you regarding this program. In the meantime, feel free to contact myself at 856-692-8537 x 320 or Branko at 856-563-5225 with any questions or to reserve placement.

Again, we appreciate your constant support.

Sincerely,

Carol Kirchman  
Advancement Director

attachment

# St. Mary's School

735 Union Road • Vineland, New Jersey 08360

## Celebrating Catholic Schools Week

**Publication Dates:**

Thursday, January 26, 2012 and Wednesday, February 1, 2012

Advertising Deadline Date: Tuesday, January 24, 2012

See Below for details of two ad options: **Business Ad (for Businesses)**  
**Booster Ad (for friends and family)**

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**Business Ad:**

Size: 1 column x 2 inch Ad

Cost: \$180/both Issues

Issue Dates: 1/26/12 & 2/1/12

Business Ad Information:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Booster Ad:**

Size: Two Lines: Name on Top Line

Address on Bottom Line

Cost: \$35/both both Issues:

1/26/11 & 2/1/12

Booster Ad Information:

Name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Sample Booster Ad: Mr. & Mrs. Smith  
Vineland, New Jersey

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Make Checks Payable and Mail to: The Daily Journal, 89I East Oak Road, Vineland, NJ 08360

ATTN: Robin Adams

CASH \_\_\_\_\_

CHECK # \_\_\_\_\_

Authorized by: \_\_\_\_\_

Phone Number: \_\_\_\_\_

# THE DAILY JOURNAL

[www.thedailyjournal.com](http://www.thedailyjournal.com)

For Additional Advertising Information

Please call Robin Adams @ 563-5217